

New Orleans Latino Business Resources

By City of New Orleans

NEW ORLEANS—The City of New Orleans today announced new resources available for entrepreneurs through a partnership with El Centro, a New Orleans-based nonprofit fostering the economic mobility of Latinos in South Louisiana by providing culturally competent business and financial coaching in Spanish. These resources include video and text tutorials on how to obtain occupational and sales tax licenses.

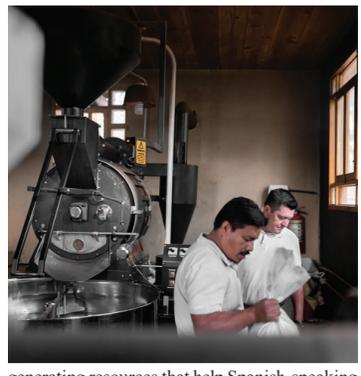
“Our collaboration with El Centro is about meeting our entrepreneurs where they are and providing them with the tools necessary to create generational wealth,” said Mayor LaToya Cantrell. “It is my hope that the resources shared today represent a first step in our ongoing partnership to remain an inclusive and welcoming city and to reduce barriers faced by entrepreneurs. New Orleans continues to thrive because of our very diverse population and the contributions of our Hispanic community, and my administration is proud to work with such great partners to help

uplift all ethnicities interested in entrepreneurship and economic mobility.”

“Bringing Latino entrepreneurs into the formal economy through accessible tools promotes economic mobility, expands the tax base, and creates jobs and wealth for New Orleanians,” said Director of Economic Development Jeffrey Schwartz. “We are grateful to the National League of Cities and El Centro for their partnership in responding thoughtfully to a need within our entrepreneurial ecosystem.”

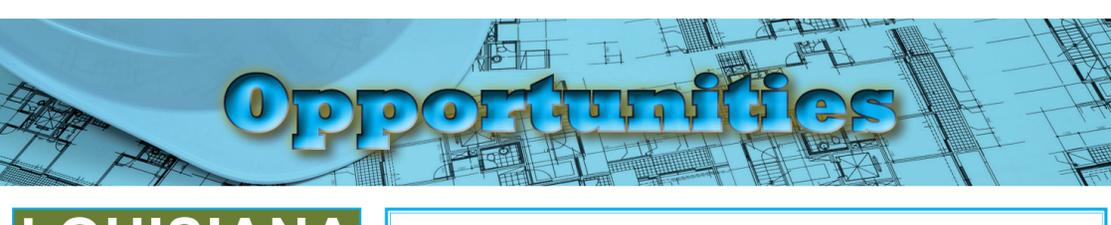
The city and El Centro made a commitment to support Hispanic entrepreneurs through the Inclusive Entrepreneurship (CIE) program of the National League of Cities, and worked to identify institutional and programmatic barriers faced by Hispanic entrepreneurs wanting to start businesses in New Orleans. This collaboration led to the creation of a Spanish language-accessible video and one-pager that outlines the occupational and sales tax license process in New Orleans.

“The National League of Cities takes immense pride in recognizing El Centro’s pivotal role in fostering economic growth and inclusion by



generating resources that help Spanish-speaking entrepreneurs better navigate the process of obtaining occupational licenses in the City of New Orleans,” said National League of Cities Program Director Corianne Rice.

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)



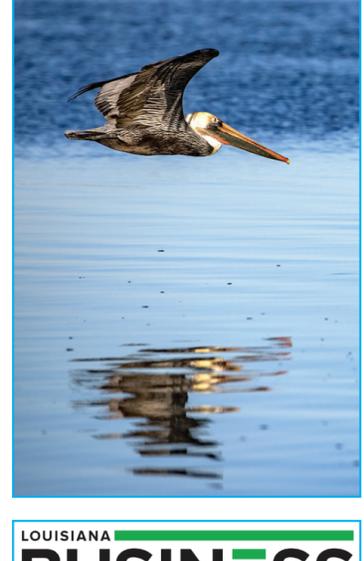
LOUISIANA
DEPARTMENT OF ENVIRONMENTAL QUALITY
Public notices and participation activities

[Click for details](#)

Doreen's Jazz New Orleans

- Private lessons from Queen Clarinet
- Band performances at your venue
- Master classes for groups

504-908-7119
doreenja@bellsouth.net
www.doreensjazz.org



LOUISIANA BUSINESS JOURNAL
SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country’s largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

Advertisements
Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations
Targeted mailings sent to businesses chosen according to your criteria

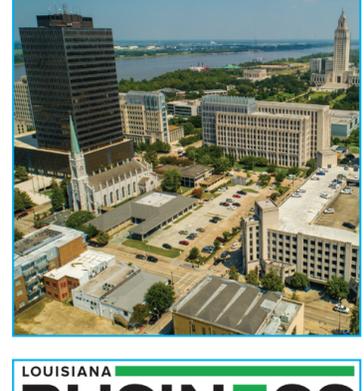
Live Call Center Follow-Up
Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports
Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

1984 **39** Years 2023



LOUISIANA BUSINESS JOURNAL
PUBLIC LEGAL NOTICES

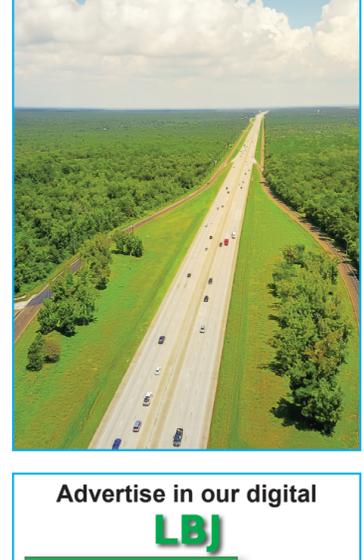
With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

Advertisements
Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Special Follow-Up Services
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

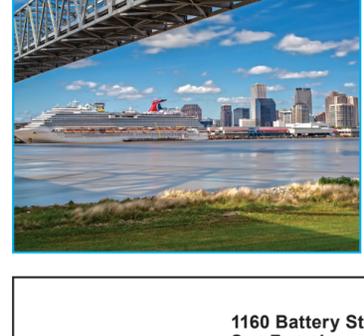
Call for more information: 800-800-8534

1984 **39** Years 2023



Advertise in our digital LBJ

weekly or whenever wherever to whomever you need to reach among agencies contractors diversity firms



Balthazar Electriks
WHOLESALE DISTRIBUTORS

We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses

 ELECTRICAL Wire, Distribution, Wiring Devices, Installation Material	 LIGHTING Bulbs, Ballasts, Exits/Emergency Lights, Installation Options	 SECURITY Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries	 COMMUNICATIONS Fiber Optic Cable, Telecommunication Systems, and Office Equipment
--	--	--	---

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119
504-891-5504 • 504-891-5580 • Belectriks@balthazarinc.com • www.Balthazarinc.com

LAGNIAPPE BAKEHOUSE

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City’s agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

www.lagniappebaking.com

EDWARDS UNLIMITED LLC
CARE@THEJANICEEDWARDS.COM
866.433.8658
WWW.THEJANICEEDWARDS.COM

COMPANY PROFILE

Edwards Unlimited is an award-winning media production and leadership development business enterprise. Our company is dedicated to helping corporations, entrepreneurs and non-profit organizations celebrate their successes and share their vision with the world through high quality video production, media/ presentation training and strategic communications. President & CEO Janice Edwards is an award-winning talk show host, Emmy-nominated producer, co-author of the international best-seller *Step Into Your Brilliance*, an in-demand MC, and an acclaimed contributor to community empowerment through her media work.

SERVICES WE PROVIDE

- Media Coaching and Training
- Leadership Development
- Strategic Communications
- Signature Talk & Keynote Speaking Training
- Media Production
- Writing
- Legacy Interviews
- Marketing
- Social Media Management

LEGACY INTERVIEWS

- Edwards Unlimited Legacy Interviews are 1080p or 4K video and/or audio recording with transcripts capturing family treasures as living historical documents.
- These interviews provide ideal content for books, documentaries, TedX talks or for sharing with generations to gain a better understanding of their lineage. They can be created anywhere in the world with strong internet connection. Janice Edwards has conducted more than 12,000 interviews throughout her stellar career.
- These legacy interviews have created joy and happiness among family members and friends. They become a living record for loved ones in the future.

Small Business Exchange Louisiana DEI

- Advertise
- ITB to Targeted (NAICS/SIC/UNSPSC) Certified Businesses
- Telephone Follow-Up (Live)
- Agency/Organization Letters
- Computer Generated Dated and Timed Documentation
- Customized Reports Available

For more info contact
Valerie Voorhies at
vvv@sbinc.com

SOUTHEAST EVENTS FOR YOUR BUSINESS

2024

8(a) Orientation and SAM Registration Webinar
Wednesday, March 20, 2024, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA.Illinois.District.Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar
Thursday, March 21, 2024, 9:00 am–10:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>
Fee: Free; registration required
Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government’s goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA’s Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

Selling to the Federal Government Webinar
Thursday, March 28, 2024, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George.Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required
Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

CERTIFICATION

Small Business Exchange, Inc.
is DBE certified by the Louisiana UCP.

Certificate of Proclamation
Louisiana Business Journal
In recognition of the 39th publication since Hurricane Katrina and to the rebuilding of business in your community.

Mitch Landrieu
MAYOR MITCHELL J. LANDRIEU • CITY OF NEW ORLEANS
June 15, 2010
DATE