

Louisiana Business Online Resource Portal

By Louisiana Economic Development

BATON ROUGE—The state of Louisiana has launched a new digital platform to connect entrepreneurs and small business owners with resources to help them start and grow their businesses.

LouisianaBizHub.com (Louisiana Business Hub) brings order to the often chaotic search for information, networking, and resources that are the lifeblood of every small business. Visitors to the site gain access to a searchable database of resource providers around the state offering a wide range of services from business planning, entrepreneurial training, and business counseling, to sales and marketing, human resources, and more.

Louisiana Economic Development will manage the website, which also feature a statewide events calendar containing information about conferences, webinars, and other events of interest to entrepreneurs at every stage of small business ownership.

“LED is proud to champion this statewide network that will help Louisiana entrepreneurs

access the resources that they need to build and grow their small businesses,” LED Secretary Don Pierson said. “Louisiana is home to thousands of small businesses that are the heart and soul of our state’s economy. LED, with the support and collaboration of our local and regional partners, strives to provide founders with the tools and resources their businesses need to reach their full potential. This new platform can empower them to take the next step, whether it’s applying for a loan or preparing to expand into new markets.”

Louisiana Business Hub is organized regionally, with separate landing pages for each of the eight economic regions in the state, with a lead organization for each region. The Northeast, Northwest, and Capital regions will be the first regions fully populated with resources.

Launch Network, led by the Entrepreneurial Accelerator Program in Shreveport, is supporting efforts in the Northeast and Northwest regions. OneSource, led by Nexus LA in Baton Rouge, will drive efforts in the Capital region. Lafayette Economic Development Authority and One Acadiana are working with LED to fully launch the Acadiana



region later in the year. LED will collaborate with other lead organizations for future launches in the Bayou, Central, Southeast, and Southwest regions.

“The Louisiana Business Hub will be the support network our business community has been

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)

Opportunities

LOUISIANA
DEPARTMENT OF ENVIRONMENTAL QUALITY
Public notices and participation activities
[Click for details](#)

Doreen's Jazz New Orleans

- Private lessons from Queen Clarinet
- Band performances at your venue
- Master classes for groups

504-908-7119
doreenja@bellsouth.net
www.doreensjazz.org

www.williamtolliver.com

LOUISIANA BUSINESS JOURNAL
SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country’s largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

Advertisements
Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinesjournal.com

Fax, Email, and Postal Solicitations
Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up
Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports
Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

1984 **39** Years 2023

LOUISIANA BUSINESS JOURNAL
PUBLIC LEGAL NOTICES

With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

Advertisements
Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinesjournal.com

Special Follow-Up Services
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

1984 **39** Years 2023



Advertise in our digital

LBJ

weekly or whenever wherever you need to reach among agencies contractors diversity firms



LAGNIAPPE BAKEHOUSE

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City’s agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

www.lagniappebaking.com

Balthazar Electriks
WHOLESALE DISTRIBUTORS

We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses

ELECTRICAL Wire, Distribution, Wiring Devices, Installation Material	LIGHTING Bulbs, Ballasts, Exits/Emergency Lights, Installation Options	SECURITY Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries	COMMUNICATIONS Fiber Optic Cable, Telecommunication Systems, and Office Equipment
--	--	--	---

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119
504-891-5504-o • 504-891-5580-f • Belectriks@balthazarinc.com • www.Balthazarinc.com

**2023 IS THE YEAR FOR YOU!
IT'S YOUR TIME TO SHINE!
THEJANICEEDWARDS.COM**

Award-winning, Emmy-nominated Edwards Unlimited Productions
Media, Event & Show Packages
Zoom & Presentation Coaching
Strategic Communications

866.433.8658

SOUTHEAST EVENTS FOR YOUR BUSINESS

2023

Learn about SBA's new Veteran Small Business Certification program. Certification has been transferred from the Department of Veterans Affairs (VA) to SBA as of January 1, 2023. Certification with SBA allows service-disabled veteran-owned small businesses (SDVOSBs) to compete for sole-source and set-aside federal contracts across the federal government. Certified veteran-owned small businesses (VOSBs) have additional opportunities to pursue sole-source and set-aside contracts at the Veterans Administration (VA) under the VA's Vets First program. Register for this free webinar at <https://www.eventbrite.com/e/veteran-small-business-certification-vetcert-program-tickets-580691793787>

8(a) Orientation and SAM Registration Webinar Wednesday, April 19, 2023, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Federal Contracting: Veteran Small Business Certification Program Webinar Monday, April 17, 2023, 12:00 pm–1:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: Jo Eckert, 319-362-6405, jo.eckert@sba.gov
Fee: Free; registration required

CERTIFICATION

Small Business Exchange, Inc. is DBE certified by the Louisiana UCP.