

# 2023 Updated RTA Strategic Mobility Plan

**By Regional Transit Authority**

NEW ORLEANS—New Orleans Regional Transit Authority’s (RTA) Board of Commissioners recently approved an update to the agency’s Strategic Mobility Plan (SMP). This five-year plan outlines the RTA’s strategic direction, investments, and capital projects—including the modernization of its transit infrastructure, and within that fare technology—and increased regional connections and improved rider amenities.

“The RTA has a lot to celebrate since bringing RTA management and operations in-house in 2019. Since this time, the agency has been awarded \$155 million in competitive grants, has developed a fleet replacement strategy, and we are beginning implementation of our upgraded passenger facilities and amenities,” said Lona Edwards Hankins, CEO, RTA. “The plan approved today builds on the success of the past four years and provides a roadmap for our bright future.”

“The 2023 Strategic Mobility Plan illustrates the RTA’s commitment to building a world-class

transit system that is equitable, reliable, and fully accessible,” said Mark Raymond Jr., board chair of the RTA. “This plan lays the framework for future collaboration with federal, state, local, and community partners to deliver a rider-centered and modern transit system that serves as an economic engine for the region.”

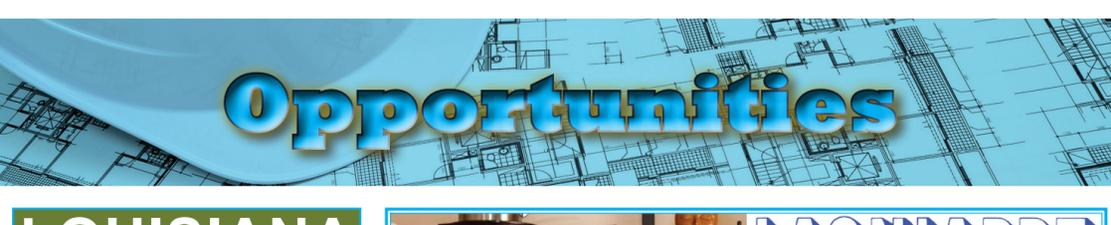
The SMP, initially unveiled in 2018, outlines the RTA’s vision for the upcoming five years and its informed priorities gathered from community input, rider data, and industry best practices. Some essential elements of the 2023 Strategic Mobility Plan include:

- Prioritize Bus Rapid Transit and other transit priority corridors
- Construct transit centers in Downtown, New Orleans East, and Algiers, as well as smaller hubs at major transfer points
- Complete fare modernization which will implement a prepaid, contactless boarding experience to enhance service efficiency
- Build a charging infrastructure and workforce to facilitate the agency’s transition to low-no emission vehicles



- Expand passenger facilities and upgrade basic transit stop amenities to be safer and more comfortable
- Continue priority efforts toward envisioning and delivering a fully accessible transit system

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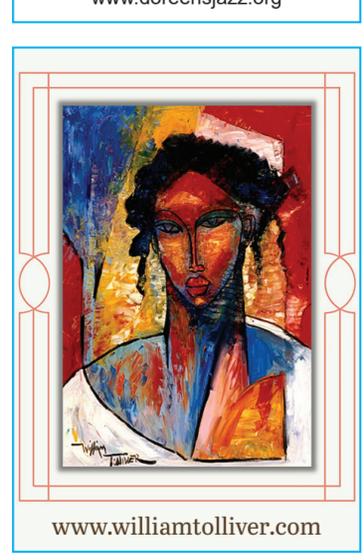
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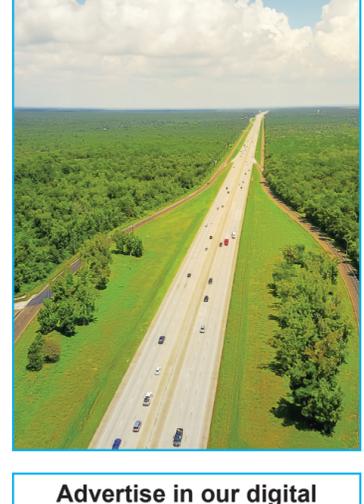
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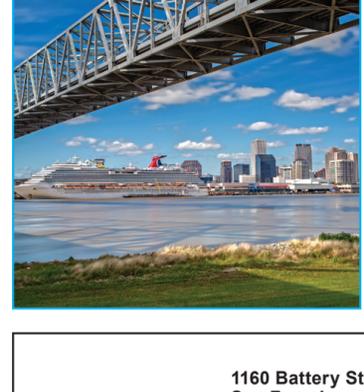
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Main Sponsor(s): US Small Business Administration  
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov  
Fee: Free; registration required  
Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947

**Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar**  
Thursday, October 19, 2023, 9:00 am–10:00 am CDT Online  
Main Sponsor(s): US Small Business Administration  
Contact: https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537  
Fee: Free; registration required  
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**Selling to the Federal Government Webinar**  
Thursday, October 26, 2023, 12:00 pm–3:00 pm CDT Online  
Main Sponsor(s): US Small Business Administration  
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov  
Fee: Free; registration required  
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