

# City of New Orleans Year in Review Report

**By Mayor's Office of Communications**

*Editor's note: The Office of New Orleans Mayor LaToya Cantrell recently noted several accomplishments in 2022. We are reprinting the sections on economic and workforce development, and infrastructure. You may access the complete bulletin at <https://content.govdelivery.com/accounts/LANOLA/bulletins/3402278>.*

**Economic and Workforce Development**

Since taking office in 2018, one primary focus of the Cantrell Administration has been to diversify and grow the local economy. This includes advancement, investments, and job training opportunities in technology, healthcare, renewable energy, and the cultural economy.

- Recently announced Biomedical Epicenter, where health care, education, and job creation converge, will position New Orleans as a global center of excellence in healthcare specialties
- Invested \$5 million toward Advancing Cities work in Blue-Green economy

- Supported initiatives for green energy to include Offshore Wind policy and workforce development, energy transition and production, transmission, and storage
- Spearheaded the passing of the BioDistrict tax increment financing (TIF) district
- Worked with GNO Inc. to secure \$50 million grant from the United States Department of Commerce for research and workforce development focused on the production and usage of hydrogen

The Office of Cultural Economy (OCE) remains committed to promoting and preserving culture-bearers and creators. This is accomplished through year-round cultural events and various grant and funding opportunities.

- Invested \$700,000 in resources to support OCE partnered/sponsored cultural events that have generated economic profit greater than pre-pandemic levels
- Fourth largest major film production hub in the United States—Film New Orleans companies invested \$884 million to directly support a workforce of 2,000 union crew members (90 percent local) and film-related businesses



- New Orleans Tourism and Cultural Fund awarded \$5.5 million in grants

The Office of Workforce Development's main objective is growing the local workforce and providing training opportunities for individuals.

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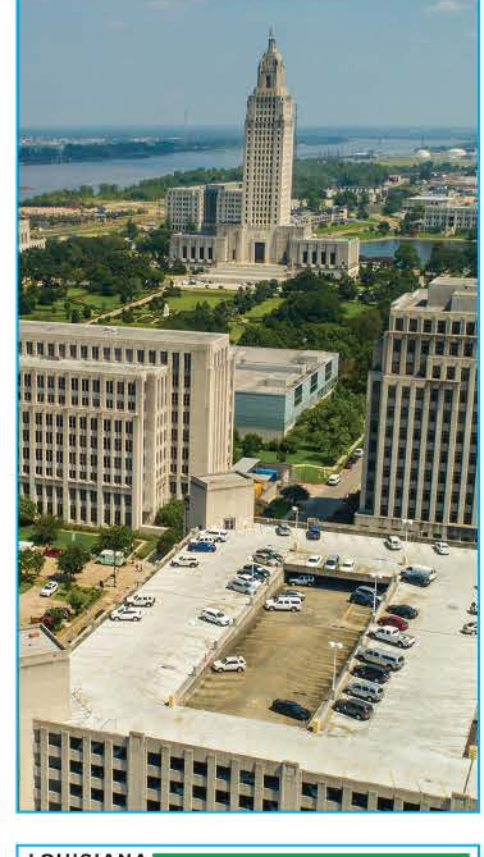


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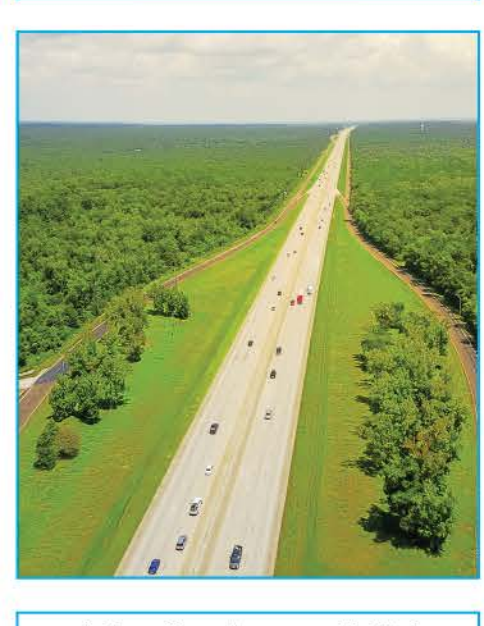
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**Getting Registered into the System for Awards Management (SAM.gov) Webinar**  
Tuesday, February 21, 2023, 10:00 am–11:00 am CST Online  
Main Sponsor(s): US Small Business Administration, West Virginia Women's Business Center  
Contact: [Melissa.Loder@sba.gov](mailto:Melissa.Loder@sba.gov)  
Fee: Free; registration required

The West Virginia Women's Business Center is hosting a valuable webinar on the System for Awards Management (SAM.gov). Join us as Melissa Loder (SBA's West Virginia District Office) and Sommer Straight (RCAC Procurement Technical Assistance Center—PTAC) guide you through how to register for your SAM.gov account. They will also provide tips, FAQs, and directions on where to get additional assistance, as well as answer questions you may have. To register, visit <https://www.eventbrite.com/e/getting-registered-in-the-system-for-award-management-samgov-tickets-483757992177>

**Business Acquisition Strategy Webinar**  
Wednesday, January 18, 2023, 11:00 am–12:00 pm CST Online  
Main Sponsor(s): US Small Business Administration, SBA Louisiana District Office  
Contact: [Kate.Stackhouse@multifunding.com](mailto:Kate.Stackhouse@multifunding.com)  
Fee: Free; registration required

Acquisitions are hot in today's market, but few know what it actually takes to close the deal (and how affordable it can be). Acquiring an existing business is a great option for many entrepreneurs. If you already own a business, you could use an acquisition to grow your presence in your current industry or expand into new ones. For entrepreneurs just starting out, it can be a great way to start with an already proven business plan. This webinar will help teach you our top tips and tricks when looking to finance an acquisition, including collateral requirements, SBA assistance, and down payments. To register, visit <https://us02web.zoom.us/j/802222222222>

**Selling to the Federal Government Webinar**  
Thursday, January 26, 2023, 12:00 pm–3:00 pm CST Online  
Main Sponsor(s): US Small Business Administration  
Contact: [George.Tapia@sba.gov](mailto:George.Tapia@sba.gov)  
Fee: Free; registration required

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