



Louisiana Small Business Development Center Southeastern Louisiana University

Konversashens Coffee

Slidell, LA

Victoria Shriner & Brian Thonn, Owners



- SLU SBDC Assistance
 - Business Plan Development
 - Marketing Plan Development
 - Cash Flow Projections
 - Sales Volume
- Secured SBA loan
- Created 9 jobs, retained 6 jobs
- Started Business July 2005

“Wayne Ricks was extremely helpful assisting me in creating my business plan. He put together all my financials (projections) with information from me and created a business plan that I could bring to the banks/lenders to receive the financial assistance needed to get our business up and running. Since we’ve opened he has been there for me when I’ve had questions or concerns. He has checked in with me periodically to ensure our success” - Victoria Shriner

“In the midst of Hurricane Katrina, the owners of Konversashens Coffee were forced to restructure their plan. It takes a true entrepreneur to thrive in such devastating conditions ”

- Wayne Ricks, SLU SBDC Business Consultant



Location: Southeastern Louisiana University, SLU 10522, Hammond LA 70402
Parishes Served: Livingston, St. Tammany, St. Helena, Tangipahoa, and Washington
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